



EASA COLLEGE OF ENGINEERING & TECHNOLOGY (ECET)

ULTIMATE DESTINATION FOR TECHNICAL EXCELLENCE

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO ANNA UNIVERSITY, CHENNAI

NH - 47, PALAKKAD MAIN ROAD, NAVAKKARAI (P.O), COIMBATORE, TAMIL NADU - 641105

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

Diversity and Experiential Learning:

EASA College of Engineering and Technology, situated on the border of Tamil Nadu and Kerala, equidistant to the major cities of Coimbatore and Palakkad, respectively, boasts a strategic location that has been a hallmark of the institution since its inception. This location advantage has enabled the college to attract a diverse student body from both regions, thereby promoting an environment that values different perspectives and experiences. In recent years, the college has recognized the importance of leveraging this diversity to create a better-rounded student and faculty body. Thus, the institution has taken steps to embrace this diversity and promote a more inclusive environment for all students.

EASA College of Engineering and Technology stands out from other institutions in terms of how it manages its student body. The college uses an experiential learning approach that treats students as adults, providing them with freedom while ensuring accountability through several layers of management. By doing so, the college seeks to ensure that its students mature into responsible adults who take ownership of their actions. Over time, this approach has produced students and alumni who stand out from others in their ability to handle themselves in different workplaces and organizations. While too much freedom can result in a lack of discipline, the college integrates a laissez-faire approach until a student goes beyond certain set boundaries. This management style fosters the formation of an empowering student culture that makes students more proactive and entrepreneurial. Furthermore, the faculty is trained to enable this type of management style for the students.

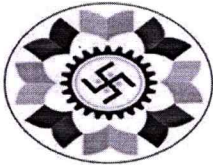
Holistic Student Development:

EASA College of Engineering and Technology has always focused on holistic student development and goes beyond what is asked for by the university. The college's approach to holistic development has yielded many areas of focus for the students, including physical education, mental fortitude, emotional IQ, yoga, extracurricular activities, co-curricular activities, club activities, cultural activities, academic development, value-added courses, career development, placement skills, counseling, stress management, language skills, social responsibility, and ethical



J. Srinivasan
Principal

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responsibility. These activities are designed to provide students with opportunities for personal and professional growth beyond their academic studies.

Freedom with accountability:

The college promotes a culture of freedom with accountability among its students, encouraging them to be responsible and independent in their learning and personal development. The college achieves this through NSS and society enrichment programs, which allow students to engage in social activities outside of regular class hours. EASA College of Engineering and Technology recognizes that holistic student development is an essential approach to education that provides students with a wide range of opportunities to develop their physical, mental, emotional, social, and intellectual skills. The outcomes of this experiential learning approach are numerous and significant, contributing to the development of individuals who are confident, adaptable, and prepared for success in all aspects of life.

Workshops and Seminars:

The college organizes various seminars and workshops periodically to enrich the knowledge of students and faculty. These events offer opportunities for students to deepen their knowledge in specific areas of study and develop new skills while learning from experts in their fields. These seminars and workshops also provide opportunities for networking and building relationships with professionals and peers in their industry. Through these seminars and workshops, students work with people from diverse backgrounds, thereby developing enhanced cultural competence, which will serve them well in a global engineering profession.

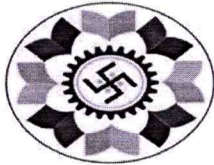
MoU's & Collaborations

EASA College of Engineering and Technology has signed MoU's and collaborated with industries to promote cultural awareness and understanding among students and faculty and to celebrate the contributions of individuals from diverse backgrounds. The main objective of signing MoU with industries is to improve the quality of education and research by providing students and faculty members with access to cutting-edge technology, resources, and industry experts. These collaborations help to bridge the gap between academia and industry, allowing students to gain practical experience and industry exposure, which can help to prepare them for their future careers. Collaborations also help to attract funding and support for research projects and initiatives, which can ultimately benefit society at large.



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Industrial visits:

Industrial visits are an essential aspect of higher education, offering numerous benefits to students by providing hands-on training and leading to the development of new technologies and innovative solutions. These visits prepare students for a better-educated and better-prepared workforce, equipping them with the necessary skills and knowledge to lead fulfilling lives after graduation. In this context, the college plays a pivotal role in fostering an environment where students can develop and hone their skills in various domains, achieving a sense of accomplishment in each of them.

Youth empowerment programs & Skill Development Programs:

The NSS activities organized by EASA College of Engineering and Technology provide a holistic learning experience to college students, allowing them to develop their personal and social skills, in addition to their academic knowledge. This institution aims to provide a well-rounded education that extends beyond the traditional classroom setting by offering value-added courses and special training programs for placement and training purposes.

The NSS activities provide a platform for students to develop personal qualities such as leadership, communication skills, team spirit, and social responsibility. By encouraging self-reliance, self-discipline, and self-confidence, these activities enable students to become well-rounded individuals. Additionally, they create social awareness among students about various social issues such as health, hygiene, education, environmental concerns, and community development. By participating in community service projects such as blood donation camps, tree plantation drives, and awareness campaigns, students develop a sense of civic engagement and responsibility.



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